

ASAP super A serum

ASAP super A serum is a high potency overnight revitalising treatment containing Vitamin A (Retinol) and Vitamin E to help diminish the appearance of sun damage/pigmentation and assist with skin tone and texture. Scientifically formulated to reduce the visible signs of ageing, while providing protection from free radical damage. Revolutionary anti-irritant complex. pH 4.7



30ml airless pump

KEY INGREDIENTS

Retinol (Vitamin A)

Is an active form of Vitamin A, known for its anti-ageing properties. ¹ Retinol is particularly effective for preventing skin damage induced by UV radiation. It improves the growth of skin cells and ensures maintenance and function of the skin, improving its health, elasticity and appearance. Retinol provides antioxidant support, accelerates mitosis, increases enzyme activity, and normalises keratinisation, which improves and normalises the cell renewal process.

² The Retinol hydrophobic base of the molecular film is occlusive and assists in the prevention of transepidermal water loss (TEWL).*

Cestrum Latifolium Leaf Extract

Helps restore balance to the skin by lowering the activation level of dendritic cells allowing skin to more effectively adapt to its environment. Provides sensitive skin with greater comfort, by making it less sensitive to irritation.

³ A clinical study conducted on a panel of 31 volunteers showed that after three weeks of application, 97% of the panellists stated that their skin felt more comfortable, and 90% said that it was less sensitive to irritation.

Tocopheryl Acetate (Vitamin E)

Is a naturally occurring preservative, antioxidant and fat soluble vitamin which works in different ways to protect cell membranes from oxidative damage. It reduces transepidermal water loss (TEWL)* and helps maintain connective tissue. It is also an effective natural defence against harmful UV rays, preventing hyper-pigmentation, sun damage and skin ageing. ⁴ Tocopheryl Acetate enhances the appearance of dry or damaged skin by reducing flaking and restoring suppleness, giving the skin a soft and smooth appearance.

Brassica Campestris (Rapeseed) Seed Oil

Is a non-fragrant oil from the seed of rape plants with emollient and antioxidant properties. Its richness in Omega-3 gives it nourishing and soothing properties to the skin and it is suitable for all skin types.

***Transepidermal water loss (TEWL)** The continuous diffusion of water from the body to the stratum corneum.

REFERENCES:

1. Lipotec Isaac Peral, No 17-Pol. Ind Cami Ral, 08850 Gava – Barcelona – Spain. D.I B-6663-2008, Retinol Molecular Film Fluid <http://www.lipotec.com/archivos/Retinol_E.pdf>
2. Lipotec SA Isaac Peral 17 Retinol Molecular Film Fluid (0.1% AND 0.3%) <<http://www.lipotec.com/ficha.php?producto=29>>
3. http://www.asiapacific.basf.com/apw/AP/AsiaPacific/en_GB/function/conversions:/publish/Japan/upload/new/Press2010/2010_02_16_Symbiocell_E.pdf
4. Cosmetics Info.org Tocopheryl Acetate <http://www.cosmeticsinfo.org/ingredient_details.php?ingredient_id=585>

*M.Mundlein, B.Valentin, R.Chabicovsky, J.Nicolics, J.Weremczuk, G.Tarapata, R.Jachowicz Transepidermal Water Loss (TEWL) Measurements With Two Novel Sensors Based On Different Sensing Principles.

PRODUCT BENEFITS

- Content of 1% Retinol, as part of the molecular film, is readily absorbed by the skin compared to other forms of retinol – requiring less to achieve the same effect.
- An excellent preventative treatment containing proven anti-ageing ingredients, ideal for mature skin and skin that has lost its vitality, glow and elasticity.
- Formulated using the latest in skin technology to ensure irritation-free use, making it suitable sensitive skin.
- Encourages increased production of collagen and elastin, helping to reduce the appearance of fine lines and wrinkles.
- Resurfaces and brightens dull, tired, ageing skin, leaving it smooth, firm and supple.
- Can assist with enlarged pores, blemishes and age spots.
- Stimulates new skin cells and inhibits the body's natural enzymes that break down collagen.
- Works overnight to help hydrate, repair and regenerate environmentally damaged skin.
- Vitamin E, a potent antioxidant, helps to increase the efficacy and penetration of Vitamin A and ensure freshness and stability.

VITAMIN A BENEFITS

- Helps to stimulate collagen production
- Supports the growth of skin cells and ensures maintenance and function of skin
- Smooths skin surface and assists in diminishing the appearance of fine lines and wrinkles
- Improves the health, elasticity and appearance of the skin
- Particularly known for its anti-ageing properties
- Increases skin cell turnover
- Assists in preventing skin damage induced by UV radiation (one of the main causes of premature ageing)

CESTRUM LATIFOLIUM LEAF EXTRACT

- Modulates the reactivity threshold in sensitive skin
- Alleviates discomfort in sensitive skin
- Aqueous plant extract

VITAMIN E BENEFITS

- Protects skin cells from UV light, pollution and other elements that produce damaging free radicals
- Assists in reducing the appearance of wrinkles and improves overall skin health
- Strengthens skin's barrier function
- Adds moisture to dull, dry skin by preventing water loss in the skin

BRASSICA CAMPESTRIS (RAPESEED) SEED OIL BENEFITS

- Antioxidant
- Nourishes the skin
- Smoothing properties

DIRECTIONS

Apply sparingly in the evening after cleansing. Limit initial use to no more than every other night. Gradually increase frequency of use to every night, as tolerated.

PRECAUTIONS

Avoid use while conceiving, while pregnant or lactating. Do not use if taking prescription acne medication. Always use a sunscreen when using a Vitamin A treatment.